Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as amended.

	For Six Mon	th Period Ending		O JUN	1991	
Name of Registrant	Bahamas Tourist d/b/a Bahamas N		Registr	ration No.	2310	
P.O. Box	Registrant y of Tourism x N-3701 Bahamas	I—REGIS	STRANT			
1. Has there been a	change in the information	n previously furnis	hed in conne	ction with th	he following:	N/A
(a) If an individu	al:					
(1) Residence(2) Citizenshi(3) Occupation	ip	Yes □ Yes □ Yes □	No □ No □ No □			
(b) If an organiza	tion:					
(1) Name(2) Ownershi(3) Branch of		Yes □ Yes □ Yes □	No 🗆 No 🗆			
2. Explain fully all o	changes, if any, indicated	in item 1.				
	N/A					
		T IS AN INDIVIDUAL				
3. Have any persons period?	s ceased acting as partners Yes	, officers, directors	or similar off	icials of the 1	registrant dui	ing this 6 month reporting
If yes, furnish the	following information:		· : \	Ó		
Name		Position		3 44 44 44 44 44 44 44 44 44 44 44 44 44		Date Connection Ended

4.	Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes \(\sigma\) No \(\sigma\). If yes, furnish the following information:								
	Name	Residence Address	Citizenship	Position	Date Assumed				
5.	Yes □ No □	in Item 4 rendered services \(\frac{1}{2} \cdot \frac{1}{2} \cdo	•	e interests of any for	eign principal?				
6.	If yes, furnish the follow	-	g this 6 month reporting pe		nent, terminated their No □				
	Name	Posit	tion or connection		Date terminated				
1	walter bleassor		a Canager York		<pre>. anuary 31,</pre>				
7.		orting period, have any perso registrant directly in further ed or similar capacity?	ns been hired as employees o						
	if yes, furnish the follow	ving information.							
	Name	Residence Address	Positio connec		Date connection began				

* 4

II-FOREIGN PRINCIPAL

(PAGE 3)

8.	Has your connection with any foreign prinicpal ended during this 6 month reporting period?	Yes □	No 🖺
	If yes, furnish the following information:		
	Name of foreign principal	Date	of Termination
9.	Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes □		No 🖾
	If yes, furnish following information:		
	Name and address of foreign principal		Date acquired
10.	In addition to those named in Items 8 and 9, if any, list the foreign principals whom you continued to 6 month reporting period. The Bahamas Ministry of Tourism	o represe	ent during the
	III—ACTIVITIES		
11.	During this 6 month reporting period, have you engaged in any activities for or rendered any services to named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐	o any for	eign principal
	If yes, identify each such foreign principal and describe in full detail your activities and services:		
	(See Insert 11)		

financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled,

12.	During this 6 m Yes □	nonth reporting period, No ♀	have you or	n behalf of any fo	oreign principa	l engaged in poli	tical activity² as def	ined below?
	If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other thing the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrar arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery names of speakers and subject matter.						ne registrant	
13.	In addition to the your foreign pr	ne above described acti rincipals? Yes	vities, if any □	, have you enga No ⋤	ged in activity	on your own bel	nalf which benefits	any or all of
	If yes, describe	fully.						

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party

IV-FINANCIAL INFORMATION

14. (a)	RECEIPTS—MONIES During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No □						
	If yes, set fortl	n below in the re	quired detail and separa	tely for each foreign principal an	account of such monies.3		
	Date		From Whom	Purpose	Amount		
	(See Inse	ert 14 (a)					
					Total		
(b)		month reporting		d any thing of value ⁴ other than mo y other source, for or in the interest			
	If yes, furnish	the following in	formation:				
	Name foreign p	•	Date received	Description of thing of value	Purpose		

³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e). ⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

2) transmitted monies	to any such foreign principal?	Yes □	No □	
f yes, set forth below i monies transmitted, if a	n the required detail and separately any, to each foreign principal.	for each foreig	n principal an accour	at of such monies, includ
Date	To Whom		Purpose	Amo
(See Insert	15 (a)			

Total

15. (b) DISBURSEMENTS—	THINGS OF VALUE			
	nth reporting period, have yo activities on behalf of any for			
If yes, furnish the foll	owing information:			
Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
other person, made an	TICAL CONTRIBUTIONS eporting period, have you fro y contributions of money or of y primary election, conventio	ther things of value ⁵ in con	nection with an elect	tion to any political office, or
If yes, furnish the follo	owing information:			
Date	Amount or thing of value	Name of political organizatio		Name of candidate
	V—POI	LITICAL PROPAGANDA		
communication or expressibelieves will, or which he section of the public wit government of a foreign coin the United States racial, political, or religious disor-	Act defines "political propagasion by any person (1) which intends to, prevail upon, indo hin the United States with sountry or a foreign political paragraph of the conflict of the conflict political roots or social dissension der, civil riot, or other conflict the conflict of the conf	h is reasonably adapted to octrinate, convert, induce, or reference to the political rty or with reference to the is, or (2) which advocates, a involving the use of force or	o, or which the pers or in any other way or public interests, foreign policies of the advises, instigates, or or violence in any oth	on disseminating the same influence a recipient or any policies, or relations of a ne United States or promote promotes any racial, social, er American republic or the
16. During this 6 month a defined above?	reporting period, did you prep Yes \(\simes \) No \(\simes \)	oare, disseminate or cause	to be disseminated	any political propaganda as
IF YES, RESPOND TO TI	HE REMAINING ITEMS IN THIS S	SECTION V.		
17. Identify each such for	reign principal.			
N/A				
	ot limited to gifts, interest free loans, expense	free travel, favored stock purchases, excl	usive rights, favored treatment	over competitors, "kickbacks," and the like

18.	During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes No No						
	If yes, identify each such foreign princip	al, specify amount,	and indicate for wha	t period of time.			
19.	. During this 6 month reporting period, di propaganda include the use of any of the			ing or causing the d	issemination of politice		
	=	zine or newspaper icles	☐ Motion picture	films Lette	ers or telegrams		
	☐ Advertising campaigns ☐ Press	releases	☐ Pamphlets or of publications		cures or peeches		
	☐ Other (specify)						
20.	During this 6 month reporting period, did following groups: ∴/A □ Public Officials	d you disseminate o	r cause to be dissemir	nated political propa Libraries Educational			
	☐ Legislators☐ Government agencies☐ Other (specify)	☐ Civic groups	or associations	☐ Nationality a	groups		
21.	. What language was used in this political English	l propaganda:	l•/A r (specify)				
22	Did you file with the Registration Section disseminated or caused to be disseminated.	n, U.S. Department ated during this 6 r	of Justice, two copies of nonth reporting period	of each item of polit od? Yes \square	ical propaganda materi No □		
23.	. Did you label each item of such politica Yes □ No □ i√A	l propaganda mate	rial with the statemer	nt required by Secti	on 4(b) of the Act?		
24.	. Did you file with the Registration Section propaganda material as required by Rul			nation Report for ea	ach item of such politic		
		VI-EXHIBITS AN	D ATTACHMENTS				
25	EXHIBITS A AND B						
	(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:						
		No 🗆 — K/A No 🗆					
	If no, please attach the required exhibit.						
	(b) Have there been any changes in the during this six month period?		previously filed for a No □	ny foreign principa	l whom you represente		
	If yes, have you filed an amendmen	nt to these exhibits?	Yes □	No □			
	If no, please attach the required am	endment.					

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C	
If you have previously filed an Exhibit C ⁸ , state whether period. Yes \(\Boxed{No} \) \(\Boxed{N}/A \)	any changes therein have occurred during this 6 month reporting
If yes, have you filed an amendment to the Exhibit C?	Yes □ No □
If no, please attach the required amendment.	
27. SHORT FORM REGISTRATION STATEMENT	
Have short form registration statements been filed by all of Yes □ No □ k/A	the persons named in Items 5 and / of the supplemental statement?
If no, list names of persons who have not filed the requir	ed statement.
the attached exhibits and that he is (they are) familiar with the accurate to the best of his (their) knowledge and belief, excep	ave) read the information set forth in this registration statement and contents thereof and that such contents are in their entirety true and it that the undersigned make(s) no representation as to the truth or Registration Statement, if any, insofar as such information is not
	(Type or print name under each signature)
(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar	Renie D. Mayers
functions who are in the United States, if the registrant is an organization.)	RENÉE D. MAYERS
Subscribed and sworn to before me at	BAHAMAS
k	
this day of #ugusī	, 19 91
	R 1
	16

ACTING REGISTRAR GENERAL

tary or other officer):

⁸The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

UNITED STATES DEPARTMENT OF JUSTICE REGISTRATION UNIT CRIMINAL DIVISION WASHINGTON, D.C. 20530

NOTICE

in t	Please answer the folloriplicate with your supp	wing lemen	questi ntal st	ons and	return t	his sheet
1.	Is your answer to Item Propaganda - page 7 of Supplemental Statement)	Form	F Secti CRM-15	on V (P	olitical erly Form	oBD-64 -
	Yes	_ or	No	X		
ques	your answer to question tion 2 of this form.)	1 is	"yes"	do not	answer	· · · · · · · •
2.	Do you disseminate any registration:	mate	cial in	connec	tion with	your
	Yes X	or	No			-
our ; film which	your answer to question a review copies of all such catalogs, posters, brock a you have disseminated of	h mat hures durin	erial , pres	includi s relea	ng: film ses, etc.	ıs,
	Kence D. Mayers		J	uly 23,	1991 Date	
<u>Ren</u> Pleas	<u>ée D. Mayers</u> se type or print name of atory on the line above				Date	
J-9	root, on the line above	Du Millor	29	€		
Sr.	Executive - Administrat	ion	91 SEP -4 A8			

Yes	X	No

If yes, identify each such foreign principal and describe in full detail your activities and services:

All offices are devoted to the promotion of tourism in The Bahamas on behalf of The Bahamas Ministry of Tourism. Some of the activities in which the offices were engaged were:

- Participation in sales conferences, conventions and trade shows, etc. throughout the United States (see attachments)
- Liaison with tour operators, airlines and travel agents to stimulate their interest in the Bahamas' tourism and to engage in joint promotions and advertising (see attachment
- Coordination of familiarization trips to The Bahamas and teach ins for travel agents (see attachments).

S,

留

1

:: ::

SCHEDULE OF ACTIVITIES

JANUARY - 1991

DATE

EVENT

January 16-20

A.S.T.A. South - Orlando (Disney World)

" 25-28

PGA Merchandise Show -Orange County Convention Center - Orlando

SCHEDULE OF ACTIVITIES

FEBRUARY, 1991

DATE	EVENT	REPRESENTATIVE		
February	J.P.C. Blitz - Nassau/Paradise Is. Meeting 8:30 a.m.	J. R.	Jones Scherer Treco Thompson	
**	5 Seatrade '91 Fountainbleau Hotel - Miami Beach	R.	Treco	
ü	J.P.C Blitz			
11	Midway Airlines/Grand Bahama Reception & Sales Blitz - Embassy Suites, Ft. Lauderdale	J.	Scherer	
***	6 Seatrade '91	ı.	Thompson	
11	6 J.P.C. Blitz			
11	6 Midway/Grand Bahama Reception & Sales Blitz - Sheraton Design Center - Ft. Lauderdale	J.	Scherer	
· •	6 FAM - Orlando/Marsh Harbour, Abaco	R.	Treco	
11	7 J.P.C. Blitz			
11	7. Seatrade '91	s.	Jones	
11	7 Southern Area Manager's Meeting - Atlanta	В.	Jones Shine Lesemann	
11	7 Midway/Grand Bahama Reception & Sales Blitz - Westin Cypress Creek` Ft. Lauderdale	Ј.	Scherer	
11	7 FAM - Orlando/Marsh Harbour, Abaco	R.	Treco	
11	8 Suncoast Travel Show - St. Petersburg		Munnings Gibson	
. 11	8 Southern Area Manager's Meeting - Atlanta	В.	Jones Shine Lesemann	

		EVENT	REPRESENTATIVE
DATE		EVENT	
February	8	Seatrade '91	I Thompson
Ħ	8	J.P.C. Blitz	
11	8	FAM - Orlando/Marsh Harbour, Abaco	R. Treco
11	9	Southern Area Manager's Meeting - Atlanta	S. Jones B. Shine E. Lesemann
11	9	Suncoast Travel Show - St. Petersburg	J. Munnings N. Gibson
11 1	. 10	Suncoast Travel Show - St. Petersburg	E. Lesemann N. Gibson
11	12	J.P.C. Breakfast Seminar - Marriot Cypress Creek - Ft. Lauderdale	J. Scherer
11	12	Paradise Island Breakfast Seminar Holiday Inn - Boca Raton	R. Treco
11 *-	12	JPC Breakfast Seminar - Royce West Palm Beach	
11	13	Paradise Island Breakfast Seminar Royce Hotel - West Palm Beach	R. Treco S. Jones
11	13	J.P.C. Breakfast Seminar Sheraton Design - Ft. Lauderdale	J. Scherer
11	13	J.P.C. Breakfast Seminar - Hyatt Regency Coral Gables	S. Jones I. Thompson
11	14	Paradise Island Breakfast Seminar Jupiter Beach Hilton - Jupiter	R. Treco
حسيك	-14-	Travel Market Place Pt. Lauderdale	-dr Beherer
11	14-20	Miami International Boat Show Stephen Muss Convention Center - Miami Bch	J. Scherer R. Treco I. Thompson N. Gibson J. Munnings S. Jones

K	r	e	e

DATE		EVENT	REPRESENTATIVE
11	19	Paradise Island Breakfast Seminar Marriot North Cypress Creek Ft. Lauderdale	J. Scherer
11	19	National Trade Show - Ft. Myers	R. Treco
11	19	Don Holland - Jacksonville	S. Jones
11	20	National Trade Show - Ft. Lauderdale	J. Scherer
11	20	Paradise Island Breakfast Seminar Hyatt Regency - Coral Gables	I. Thompson
	21	National Trade Show - West Palm Beach	B. King
11	21	Paradise Island Breakfast Seminar Ft. Lauderdale Airport Hilton - Dania	J. Scherer
11	22	National Trade Show - Daytona Beach	B. Shine

SCHEDULE OF ACTIVITIES

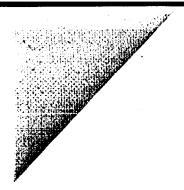
MARCH, 1991

DATE		EVENT	REPRESENTATIVE
February	. 27	Charles Hadley School Presentation	B. King
February	28	Central Florida Boat Show Orange County Convention Center Orlando	
March	01	Central Florida Boat Show Orange County Cnevention Center Orlando	
March	02	Central Florida Boat Show Orange County Covention Center Orlando	
March	03	Central Florida Boat Show Orange County Convention Center Orlando	
March	3 11	BRIDAL Show- Radiscelor Regional Sales Meeting Miami (tentative)	I Thompson
March	11	Don Holland - Ft. Lauderdale	J. Scherer
March	12	Don Holland - Orlando	B. Shine
March	14	National Trade Show - Ft. Walton Beach	J. Scherer
March	14	Don Holland - Tampa	E. Lesemann
March	15	Ocean Expo '91 International Radisson Convention Facility Miami	
March	16	Ocean Expo '91 Internaitonal Radisson Convention Facility Miami	
March	17	Ocean Expo '91 International Radisson Convention Facility Miami	
March	25	Don Holland - Miami	R. Treco I. Thompson

OF ACTIVITIES (CONT'D)

age Two

DAT	<u>E</u>	EVENT	REPRESENTATIVE	
March	26	Don Holland - West Palm Beach	B. King	
March	27	Don Holland - Ft. Myers	R. Treco	
March	29	GOOD FRIDAY		



SCHEDULE OF ACTIVITIES

APRIL, 1991

EVENT

DATE		EVENT	REPRESENTATIVE
April	02	Family Island Reception Royce - West Palm Beach	
11	03	Family Island Reception Hilton - Ft. Lauderdale Airport	
"	04	Family Island Reception Hyatt - Coral Gables	
11	07-13	Sun N' Fun - Lakeland Fly-in Sheraton Hotel - Tampa	
*1	08	TOPS Trade Show Miami Airport Hilton	
. 11	09	Family Island Reception Holiday Inn Oceanfront - Melbourne	
11	10	Family Island Reception Twin Towers - Orlando	
	11	Family Island Reception Wyndham Harbour Island - Tampa	
11	12-14	FAM - Freeport	
11	12-14	ASTA - Convention Center Tampa	
11	16	Henry Davis - Orlando .	
11	18-21	Meeting Planners FAM - Nassau	
11	23	PAL - Tampa	1
11	24	PAL - Ft. Myers	
11	25	PAL - West Palm Beach	

SCHEDULE OF ACTIVITIES

MAY 1991

			REPRESENTAIVE
DA	<u>TE</u>	EVENT	,
May	01-03	Caribbean Close-Up	S. Jones
11	02-05	Ft. Lauderdale Spring Boat Show	B. King J. Scherer R. Treco
11	10	FAM - Freeport/Bahamasair - (Day)	
11	08-10 or 09-11	FAM - Orlando/Harbour Island	B. Shine
ıt	13-15	FAM - Orlando/Nassau	B. Shine
11	13	J.P.C. Blitz - /Miami	
	14	J.P.C. Blitz - Breakfast Seminar/Miami	
11	15	J.P.C. Blitz - Ft. Lauderdale	
tī	15	M.P.I Trade Show - Orlando	
tt	16-20	Meeting Planners FAM - Freeport	
ù	17	J.P.C. Blitz - Orlando/Tampa	
11 .	17-19	FAM - Governor's Harbour - Pan Am	
11	19-21	FAM - Eleuthera - Orlando - U.S.Air	
11	21-23	FAM - Ft. Lauderdale - N.Eleuthera	
11	29-31	FAM - Orlando/Abaco - American Airlines	B. Shine
11	31-02 June	FAM - /Eleuthera Staff	

SCHEDULE OF ACTIVITIES

JUNE, 1991

DA	TE	EVENT	REPRESENTATIVE
June	18	Paradise Island Breakfast - Naples	
11	19	Paradise Island Breakfast - Ft. Myers	
11	11	FAM - Freeport Tallahassee, Fl.	I. Thompson
ti ,	18-20	FAM - Abaco - U.S.Air	
II	20	Paradise Island Breakfast - Sarasota	E. Lesemann
11	21	Paradise Island Breakfast - Tampa	E. Lesemann
**	25	Paradise Island Breakfast - Ft. Walton Beach	
H	26	Paradise Island Breakfast - Tallahassee	
Ħ	27	Paradise Island Breakfast - Jacksonville	
ŧŧ	28	Paradise Island Breakfast - Melbourne	•
11	27-30	M.P.I. Freeport	

A STATE OF THE PARTY OF THE PAR

BAHAMAS TOURIST OFFICE 2957 Clairmont Road, N.E. Suite 150 Atlanta, Georgia 30345

Telephone: (404) 633-1793

MEMORANDUM

TO: Sr. Administrative Assistant

FROM:

Regional Manager

July 24, 1991

RE: FILING OF REGISTRATION FORM - U.S. JUSTICE DEPARTMENT

Per your request, the following is a breakdown of activies that BTO-Atlanta participated in January thru June 1991.

JANUARY

- Radio promotion with WIIN FM-98 radio station in Jackson, Ms. Promotion ran end January to March, with grand prize giveaway of trip to Nassau.
- Participated in Brownell Travel Trade Show in Birmingham, Al. January 18-19.
- Participated in AAA Travel Show in Murfreesboro, Tn. January 17th in conjunction with US Air. Gave away trip for two to Nassau.
- Attended Uniglobe Travelfest January 26th at the Georgia World Congress Center-Atlanta. A consumer travel show that featured a live auction of several trips to various destinations.
- Sales presentation to AAA Explorers Club Tennessee Friday, January 25th.

Telemarketing calls: 85
Sales calls: 164
Trade/Consumer Shows: 2

FEBRUARY

- Joint sales call with Bill Lockett of Travel & Entertainment, Inc., promoting Bill Lockett's Bahamas Jazz and Blues Festival '91.
- Sales presentation to Ultimate Travel Systems.
- Attended Don Holland Travel Trade Show Monday, February 18th.
- Attended CTO monthly meeting.
- Attended TIAG monthly meeting
- Attended Premier Cruise Lines presentation, Hyatt Hotel, Atlanta.
- Sales presentataion to BTO staff Wednesday, February 14th by Carnival Crystal Palace.
- Assisted Adventure Travel-Birmingham and NBC Television station crew visited Freeport and Nassau March 26 & 27 to shoot segment for morning show.

Total sales calls: 165
Trade/Consumer Shows: 5
Telemarketing calls: 92

MARCH

- March 12th, joint sales calls were made with Adventure Tours in Nashville, Tennessee.
- Participated in Southern Women Show in Nashville,
 Tn. March 21-24. In conjunction with Princess International gave away trip for two to Freeport.
- Attended CTO monthly meeting and Board of Directors meeting.
- Attended Delta Airlines 50th Anniversary reception Atlanta, March 7th.
- Participated in National Trade Shows seminar series:

Monday, March 11, Holiday Inn - Nashville, Tn. Tuesday, March 12,, Wilson World - Momphie, En. Wednesday, March 13, Radison Hotel - Birmingham, Al Monday, March 18, Holiday Inn - Roswell, Atlanta

- Attended Henry Davis Travel Show, Monday March ll, Birmingham, Al. and Tuesday,, March 12th, Atlanta.
- Tuesday, March 12, attended Executive Committee
 Breakfast at Ritz Carlton Hotel hotel was host.
- Participated in Atlanta Boat Show at Georgia World Congress Center March 13-17.
- Participated in Pal Travel Trade Show seminars:

Tuesday, March 19 - Jackson, Ms. Wednesday,, March 20 - Memphis, Tn.

Total sales calls: 268
Total telemarketing calls: 109
Trade/Consumer shows: 14

APRIL

- Cruise presentation to BTO staff Monday, April 8th by Discovery Cruises.
- BTO/Princess Vacation Int'l fam trip to Freeport
 April 12-16. Agents from Chattanooga and Nashville.
- Sales presentation for Ultimate Travel Systems Saturday, April 13. Group of 150 travelled to Nassau on Carnival Cruise Lines June 13.
- Attended CTO monthly meeting and Board of Directors monthly meeting.
- Presentation to Simms Elementary School Thursday, March 18.
- Friday, March 19, presentation to American Express in conjunction with Club Med.
- Monday, April 22, presentation to Gerogia State University, Tourism Management class.
- Tuesday, March 23, attended Carnival Crystal Palace cocktail reception for travel agents Nashville, Tn.
- Participated in Princess Vacation Int'l sales blitz Nashville, Tn. March 23-26.

Total sales calls: 155
Telemarketing calls: 113
Fam trips: 1
Group presenttions: 1
Trade/Consumer Shows: 8

YAM

- Participated in Radio promotion with WKRG Radio in Mobile, Alabama. In conjunction with Paradise Island Resorts and Casino, BTO gave away three 4 days/3 nights packages as grand prizes. In return received radio and TV exposure. Promotion ran April 15 May 17, 1991.
- Participated in Golf Promotion called "Take your best shot", featuring two radio personalities competing in a golf tournament to benefit the Baptist Medical Center in Birmingham, Al. Divi Resorts-Nassau provided 4 days/3 nights grand prize give away. WERK radio also participated.
- Attended the annual Travel Industry Unity Dinner-Atlanta. In attendance were all entities of the travel community in Atlanta, together honouring those who contributed to the growth of Tourism in the State of Georgia. This year's honouries were the nine persons responsible for securing Atlanta as the host city for the 1996 Olympics.
- Thursday, May 23 participated in Montego World Travel "Summerfest" in Decatur, Ga. British Colonial Beach Resort povided a 4 day/3 night give away.
- Attended CTO monthly meeting and Board of Directors meeting.
- May 7-10 attended Grand Masters Annual Conference, New Orleans. 1992 conference scheduled for Carnival's Crystal Palace-Nassau.
- May 17-20, hosted group of 14 travel agents on fam trip to Nassau. Air provided by Delta Airlines.

Total sales calls: 174
Total telemarketing calls: 117
Fam trips: 1
Trade/Consumer Shows: 1

JUNE

- Saturday, June 1, in conjunction with GQ Magazine, BTO participated in the "GQ Work Out Promotion", Sportstown Store-Atlanta. All day consumer show.
- Wednesday, June 5 attended CTO Board of Directors meeting.
- Thursday, June 6, hosted Bahamas Breakfast Seminar for approximately 100 travel agents at Ritz Carlton Hotel Atlanta.
- June 6 and 7 Sales Blitz of Atlanta and surrounding area.
- Participated in Travel Age East Trade Show June 7-9 at Inforum Convention Center Atlanta.
- BTO & WKRG presently working on a possibly live broadcast promotion from Nassau tentatively schedule for July 22-26. Delta also to participate.
- Monday, June 10, participated in the March of Dimes Pro-Am Golf Tournament, Nashville, Tn. Sponsored by Veesan Travel and American Airlines. BTO secured a 4 days/3 night grand prize give away from Paradise Island Resorts and Casino.
- Wednesday, June 19th sales rpesentation to a group (approx. 150) singles of the South Central Conference of the Seventy Day Adventist Church. Group considering a retreat in Nassau June/July, 1992.
- June 21-23, participated in Cobb County Celebration Expo in conjunction with North Metro Travel. BTO secured a 4 days/3 nights prize give away from British Colonial Beach Resort.
- Attended CTO Monthly meeting Tuesday, June 18.

Total sales calls: 186
Total telemarketing calls: 164
Fam trips: 1
Presentations: 1

Kevart Wer. De Edward E. Archer, FTC

CHICAGO REGION JANUARY - JUNE, 1991 PROMOTIONS/SEMINARS

<u>JANUARY</u>	
2-4	Milwaukee Boat Show, Milwaukee, WI
22	ATC Travel Consultant Show, Rockford, IL
2 4	Acapulco Bar Promotion, Elk Grove Village, IL
24-30	st. Paul Winter Carnival, St. Paul, MN
29	Grand Bahama Blitz & Seminar, Downtown, Chicago
30	Grand Bahama Blitz & Seminar, Oakbrook, IL
31	Grand Bahama Blitz & Seminar, Oak Lawn, IL
FEBRUARY	
1	American Express In-House Seminar, St. Louis, MO
1	SKAL Meeting, St. Louis, MO
3	Seminar/Dinner for ASTA Missouri Valley Chapter in conjunction with TWA and Carnival, St. Louis, MO
10-11	Maupin Tours Consumer Mall Promotion, Overland Park, Kansas
12	University of Milwaukee Student Fair, Milwaukee, WI
13	Student Fair, Madison, WI
14	Carnival Crystal Palace Breakfast Seminar, Indianapolis, IN
15	Carnival Crystal Palace Breakfast Seminar, Louisville, KY
16-18	Chicago Golf Show, Rosemont, IL
18	Radio Station KEZK's Bridal Fair, St. Louis, MO

February 20	TWA Breakfast Seminar, Madison, WI
MARCH	
1-3	PGA Golf Show, Madison, WI
1-3	Travel & Recreation, Bloomington, IL
5	Don Holland, Madison, WI
6	Don Holland, Chicago, IL
7	Don Holland, Milwaukee, WI
8-10	Milwaukee Golf Show, Milwaukee, WI
15	Apple Vacations Conch-A-Thon, Elk Grove Village, IL
18	HOT 102.3 Bahamas Promotion, Kenosha, WI
20	st. Louis Dispatch Show, St. Louis, MO
23	Sentinel New Charities Fashion Show, St. Louis, MO
25	Global Travel Service & Creighton University, Omaha, Nebraska
27	American Trans Air In-house Presentation, Indianapolis, Indiana
APRIL	
1	HOT 102.3 "Catch the Rays" Promotion, Chicago, IL
1	Travel Marketplace, O'Hare, Rosemont, IL
1-8	Chicago Soccer FC Tournament, Nassau
4	Cleveland Plain Dealer, Cleveland, OH
9	Bahamas Seminar, Champaign, IL
9	Minneapolis Star Tribune Show, Champaign, IL
10	Bahamas Seminar, Bloomington, IL

April 11-14	ASTA Central Regional, Tampa, FL
13	Blue Ridge Mall Travel Show, Kansas City, MO
17	Bahamas Seminar, Springfield, MO
22-25	Bahamas Sales Blitz, Chicago & Suburbs
25-27	Uniglobe Fam Trip, Nassau, Bahamas
MAY	
	ala tanahan Bahama Misahi Gubamban T
2	Studenaker Bahamas Night, Schaumburg, IL
` 2-6	HOT 102.3 Radio Promotion, Freeport, IL
3-5	Our World Underwater, Chicago, IL
4	Indiana Black Expo, Gary, Indiana
6	Girls Guide Presentation, St. Louis, MO
7	Grozzo Academy Presentation, Chicago, IL
7	Cotton Club Jump-In Promotion, Chicago, IL
8	ASTA Supplier Presentation, St. Louis, MO
14	GoGo Bahamas Seminar/Presentation
18-21	United Supreme Council Presentation, Minneapolis, MN
23	Illinois Professional Women In Travel, Chicago, IL
THE	
JUNE	
7-9	ASTA Wisconsin - Bahamas Presentation, WI
8	Lobster Bake Promotion, LaGrange, IL
16	Real ManCook Promotion, Chicago, IL
26	ASTA Mississippi Valley Chapter, Moline, IL
27	Black Agents Presentation, Chicago, IL

Jan. 22

Feb. 2-3

Feb. 7-10

Feb. 9-10

Feb. 12

Feb. 10

Feb. 25

Peb. 26 Feb. 27

Feb. 28

NAME/LOCATION OF SHOW

TRADE/CONSUMER SHOWS

5th Annual 1991 Central Coast Travel Expo, San Luis Obispo (L.J.)

San Diego Bridal Bazaar, (J.R.)

ASTA's 8th San Diego Travel Festival (J.R.)

13th Annual Orange County Travel Show, Orange Cty. (J.R.)

14th DEMA Trade Show, Las Vegas (L.J.)

Show, Phoenix (J.C.P.) 11th Annual Metro World Travel

AAA Club Travel Show, Anaheim (J.R.)

ASUCLA Travel Expo, Los Angeles (J.C.P.)

National Trade Show, Phoenix (J.C.P.)

National Trade Show, San Diego (J.R.)

National Trade Show, San Bernardino (P.D./L.J.)

Santa Barbara

Mar. 1-2 10th Annual So. Arizona World & Exhibit, Bev. Hills (J.C.P.)

Int'l Sports Summit Conference

Feb. 26-28

Travel Show, Tucson (J.C.P.)

Mar. 16

Mar. 9-10

The Travel Show, Los Angeles (J.C.P.)

Apr. 10

Apr.

June 21 - 23

Beach (J.R.) Co. World Travel Fair, Huntington 1st Annual McDonnell Douglas Travel

CTO Spring Show, Newport Bch. (J.R.)

May 1

SCUBA '91, Long Beach, Ca J.C.P.) CTO Spring Show, Los Angeles (J.C.P.)

жау 3 -Ç

> Long Beach, Ca (J.C. Pugh) McDonnell Douglas Travel Co.

Anaheim, Ca (J. Ramsey, J.C. Pugh) Travel Age West Trade Show,

WASHINGTON ACTIVITY REPORT

PAGE 5

PROMOTIONS & DATES

January 6th

Salisbury Bridal Show 1200 consumers giveaway 4day/3 night British Colonial for booth. WW

12th

Bullets game - 500 stopped at our booth.

ĎС

13th

13th

Q94 Bridal Show - 1500 consumers giveaway 4 day/3 night British Colonial WR

Annapolis Bridal Show 500 consumers giveaway 4day/3 night British Colonial with air.

WW

14th

Galleria Bridal seminar 40

ww

16th

Maryland CTO General Meeting

75 WW

Washington

Post/Fling

Vacations presentation - 150 travel agents

DÇ

20th

Gibson World Travel Show The BTO/USAir brought a calyspo band from Nassau for their event. approx. 600

Consumers

WR

21st

Two presentation at Sears Vacation Reserv. Center. WR

Carnival Airlines & Crystal Palace Promotion Baltimore 225 travel agents. WW

BOSTON ACTIVITY REPORT

PAGE 5

Sales Performance and Call Pattern

		TEL. CALLS	FAM TRIPS	GROUP TVL. PRESENT.	TRADE/ CONS. SHOWS		PRESENT. PRADE/CONS
MARKELSO	8 1/	30	Ö	0	3	0	o
JOHNSON	-20	50	1	1	ì	3	ŏ
CELLA	-55	48	Q	0	1.	Ó	Ō
COUGHLIN	0	0	0	0	0	. 0	Ō
PROMOTION	NS & DZ	ATES					•
1/3-6	The	mas Coc	k USA	Fam - NAS 1	LO		JJ
1/7	NEC	TO Exec	Board	Mtng - 12			JRM
1/8	Des Low	stinatio vell, MA	ns/TNT 75 c	Consumer Sh onsumers	ow		JRM
1/9	NEA Bos	STA "Al	lied N	ight" Mtng persons		SM	C/JJ/JRM
1/15	Co	f C Exe	c Club	Mtng - 300	ı		JRM
1/16	AAA Por	/FI Hol	idays '	Trade Show O		AM-Eas	t/JJ/JRM
1/17	AAA Por	/FI Hol tland,	idays (ME - 5	Consumer Sho B	W	AM-Eas	t/jj/jRM
1/17		STA Exe tland, :		d Luncheon			JJ/JRM
INQUIRIES	<u>:</u> 215		MAII	L OUT: 375			

OFFICE NEWS: LJB/MLC

1. Many inquiries re Tropical Cruise, Inc

18759 Biscayne Blvd North Miami Beach (305) 893-1676 Fred Wilson - Operator #25

They are running a Visa/Discovery promo in conjunction with BAH Ministry of Tourism. They've contacted some 20 winners from ea state offering a cruise to BAH and 1 wk stay in FPO for \$169.00, "to process the prize". MIA BTO contacted.

- 2. Rep Fisher participated in a radio talk show hosted by Andre DelaVaine of WFAS Radio. The topic was Abaco Bahamas. Also participating was Ms Christa Weltcheck who is a constant visitor to Abaco.
- 3. Rep Fox has been working with WALK Radio's Bahamas promotion which began on January 17th and will continue to the end of February. The Breakfast Show has an audience of 206,900 people cumulatively. The Bahamas is receiving needed exposure in that territory.

Sales Performance/Call Pattern

	Sales <u>Calls</u>	Telemktg <u>Calls</u>	Fam <u>Trips</u>	Group Trvl <u>Pres</u>	Trade/ Consumer <u>Shows</u>	Walk-In <u>Busines</u> s
Bubb	105	0	0	0	1	
Lewis	53	10	0	0	2	
Fox	36	0	0	0	2	
Borghardt	68	20	0	1.	2	
Fisher	58	10	0	0.	Q	
Rolle	24	174	O	0	1	
Adderley	47	90	Ó	2	O	
Culmer	52	20	0	2	0	
Lightbourne	7	25	1	0	3	
Total Calls	450	349	1	5	11	In CF Life for the core one one one one one of the CF

Walk Ins = 285

Telephone Calls = 4,489

Jan 1st - Holiday

Jan 9th - Bahamas presentation to American's NY Mkting Reps.

Jan 15th - Meeting with Perillo Tours.

.. .. Cavalçade Tours.

Jan 16th - .. Paradise Island Express.

Jan 17th - WLIB Radió / Carnival Air Presentation.

Jan 19th - CTO Scholarship Fund Reception.

Jan 21st - Holiday.

Jan 23rd - Carnival Air Presentation.

Jan 25th - National Tourist Offices meeting at CTO HQ NYC.

Jan 28th - Farewell Reception for Area Manager.

Jan 29th-31 Discovery Cruise Line/ BTO Sales Blitz.

Henry Lightpourne

PHILADELPHIA ACTIVITY REPORT

PAGE 3

January MPI meeting cancelled due to lack of participation.

Consumer Activities

- 1. Reps Bevans and Ingraham participated in Power "99" radio's Singles night at Club Ideas. Att. approx.50pp
- 2. Rep. Ingraham attended AAA Travel Show, Chambersburg. Attendance of 150 was less than expected, but this was probably due to inclement weather.

Public Relations Activities

- 1. Four week promotion confirmed on Radio Eagle 106. For \$72,000 (144 spots) of promotional consideration we will provide RT for two via US Air staying at Club Med PI.
- 2. Honeymoon prize arranged for Delaware Valley Bridal Fair Air via Continental and hotel at Resorts.
- 3. KYW-TV doing a piece on vacation travel trends for this winter. PR company contacted for Bahamas film footage.

Sales Performance/Call Pattern

	Sales <u>Calls</u>	Telemktg <u>Calls</u>	Fam <u>Trips</u>	Group Trvl Pres	Trade/ Consumer <u>Promotions</u>	Presentations Trade Consumer
PHILADELE	PHIA					
Melman	37	56 '	0	0	Ö	3
Bevans	48	45		1	1	3
Ingraha	ım 1 9	0	0	0	2	3
Totals	104	101		1	2	3
Walk Ins	12					

Comments

Inclement weather and illness affected the number of sales calls this month.

PROMOTIONS & DATES

1/29	. Carnival Cruise Show (Not previously Nashua, NH 35	reported) JJ
8/6	NE ASTA Boston 100	JRM
2/11	BTO Regional Mgrs Mtng NYC	JRM
2/13	Exec Club Boston 200	JRM
2/14	US Travel World Suppliers Night	J J
2/15	Somerville, MA 20 Golf & Tennis Expo Boston 3,000 total show	SMC/MLC
2/16	п	JJ/JAM
2/17	tt ty	LBS/JJ
2/18	n n	MLC/SMC
2/25	NE CTO Waltham, MA 61	JRM
2/27	Boston Women in Travel Cambridge, MA 65	SMC/JRM
2/27	Milne Trvi Consumer Show	JJ
2/27	White River Junction, VT 175 Henry Davis Boston 500	MLC/LB\$
2/28	Henry Davis Seekonk, MA 300	SMC/JRM
3/1	Delta Air Lines Reception Boston 125	JRM

ÄÜĞ Ø2 '91 16:02 BAHAMAS TOURIST OFFICE NY PROMOTIONS & DATES Bahamas/Bullets Promotion at Capital ry 1st, RH/WR/DC Center. CTO Board Meeting WW 5th, Executive Women In Travel Luncheon Meeting 6th, Remy Man of The Night Judge WW WCBM Radio Interview 10th, Pascal Family Reception DC 11th, Eastern Area Managers Meeting NY. RH/WR/WW Meeting in office with representatives 13th, of Morgan State University and Howard University Football game in Nassau/Nov. RH/WW/WR SATO Travel Show DC WW Baltimore Bridal Showcase 16th,-17th, Presidents Holiday 18th, Bahamas Night at Apple Travel WR 19th, Bahamas Breakfast, Mayflower Hotel 20th, RH/WR/WW/DC WW CTO monthly meeting WW Mane Event 24th,-26th,

26th,

En Route Travel/Carnival Airlines Champion

Bar and Grill.

CTO Fam Committee Meeting

WW

28th,

Big Sister 8th Annual Casino Night.

*** C O N G R A T U L A T I O N S to Dora Chisholm, CTC who is now a Certified Travel Consultant. The Washington BTO now have three (3) CTC's !!!

- 5. Agent from Starr Tours discussed problems experienced with service and attitude for the following two groups:

 8/13-17/90, 49pp, Lucayan Beach Hotel

 10/29-11/2/90,51pp, Lucayan Beach Hotel
 Agent now will only focus groups on Nassau.
- 6. Lead sent to Cable Beach hotels for Mars Travel, 50pp,6/91
 7. VI provided literature for group of 20 through Tr & Tvl.Agy.

Consumer Activities

- 1. CM participated in AAA Travel Show in Allentown, 2/24. Despite of its occurrence the day after US Ground attack in Gulf the attendance was good and upbeat. It would appear that there continues to be good potential for vacation travel from ABE.
- 2. PB participated in Shore Mall Promotion, Atlantic City,2/22-23.Approx. att. 4200pp. Interest very high for Nassau & Freeport. However, most publicity for event centered on grand prize to Jamaica. During promotion rep was interviewed on WUSS-AM Radio(Sponsor of event)
- 3. PB met with Sheraton hotel, northeast Phila. to discuss possible "Bahamas Night" to be directed at their corp.accts.
- 4. General information provided to Wide World Travel for a family oriented Carnival held at synagogue in the Northeast.

Public Relations Activities

- 1. PB met with publisher Philadelphia New Observer to discuss possible articles and promotions.
- 2. PB met with editor of Philadelphia Tribune to discuss possible Bahamas sweepstakes in conjunction with subscription drive.
- 3. Enclosed article appeared in Jewish Exponent. Ms Friedman is a free lance writer and frequently writes for this paper and publications in South Jersey.
- 4. Fewer and fewer ads are appearing in the Sunday Travel section. For example 2/10's travel section was only ten pages. Apple's ad, Liberty's ad, MOT's Close call ad and Resort's ads accounted for about one and a half pages. On 2/17, all Bahamas ads covered about 2 1/2 pages scattered throughout the twelve pages(Apple, Close Call, Premier, Fling, Carnival, Resorts, Delta, Paradise Island Express, Liberty & Adventure) vs Florida suppliers consolidated together on one full page.
- 5. Advised Dorf and Stanton about possible story lead for Channel 29 news program.
- 6. WJBR radio and Charlie B Travel have chartered full Freeport Fling plane for direct flight from Wilmington, Del. Plans were to broadcast morning show from Fpo to Wilmington. Due to high costs to accomplish this the plan may be changed. They are currently working with Executive Tours to transport a prerecorded tape back to Phila. via US Air daily. Group will travel 3/4-8/91 to Lucayan Beach Resort & Casino. Steve Kravitz discussed possible story leads for station's broadcast.
- 7. Rep Bevans attended joint meeting with Fling, Adine's Travel and exec. committee of United Media to discuss promotional

ideas to be directed to Phila's black community.

**les Performance/Call Pattern

Sales <u>Calls</u>	Telemktg <u>Calls</u>	F	Grou am <u>ips</u>	p Tra Trvl <u>Pres</u>	de/ Consumer <u>Promotions</u>		ntations Consumer
PHILADELE Melman Bevans Ingraha	35 99	38 35 0	0 0 0	0 1 2	1 0 0	2 2 3	1 2 0

Totals

Walk Ins

Comments

- 2. ACTION 6: Plans for their 1991 "Pow-Wow" progressing. Out of their 1869 agencies, 700 are in NE. Spinelli guestimates that some 500 will attend. Venue is Fri-Sun. They get meal sponsors. I have to find an "\$50 or under room rate". JRM
- 3. CRIMSON: Student Director, Richard Durgan, called for help in wholesaling 30 seats Apr 13-20, High School week. He buys from Pelli and will sell either the program or air only. JRM
- 4. AGENDA: Rovd inquiry from Chris Hooson re Mundy Tours's Jim Blake who wants to hire Hooson/Agenda to train Mundy staff. JRM
- 5. Assisting Gillette Co w/3 grps from SO America to NAS: Apr 22-25psgrs, Apr 29-35psgrs, May 6-20psgrs. Interested in Meridien, Ambassador and Resorts. Have advsd BTO Grps and BTO Latin America.
- 6. Inside Rep Coughlin met w/John Buckley who heads annual "M.L. Carr Drives For Alzheimer's Celebrity Golf Tournament." Sked for 6/17 at Andover, MA CC, event recvs mega coverage via sports/TV/radio/newspapers. Buckley will send proposal. BTO to secure golf/land pkg. 1990 event had 200+ corporations and 40 celebrites. See Attached.

CONSUMER ACTIVITIES:

- 1. Entire staff worked Golf & Tennis Expo 2/15-18. BTO Sports paid. Interest high. Secured 1991 list of all golf pros & clubs in NE. Three potential groups being worked as result. JRM SeaEscapes booth was unmanned so BTO contacted same who was upset show coordinators didn't have someone do so. In future. SeaEscape may pay booth costs and BOS BTO man same. MLC/LJS
- 2. Rovd angry/anquished call from consumer who was robbed 2/4 in front of Nassau Beach. Police "rude, casual and uncaring" until victims were taken to CID where police were "wonderful". BTO Mgr had to call CID for their promised report which victims rovd. CID faxed same to BTO w/original to victims. Subsequent letter recd by BTO requesting reimbursement for entire trip. All under separate cover but victim wants to praise Stephen Sawyer, GM at NAS BCH and CID. JRM

p 5

- 3. Worked Carnival Cruise/NH agcy/WHOB Radio consumer show 1/29 (not previously reported). Even though BOS Bruins star Dave Christian attended, turnout was poor, only 35. Agcy and radio personality trying to sell cabins on 5/9 sailing of "Celebration" to Nassau. Working to get Bruins players to visit NAS and play in golf tournament. JJ
- 4. Worked Milne Travel's new consumer show in White River Junction VT 2/27. Annually Milne hosts a most successful one in Barre, VT but this was the first for their additional location. Approx 175 attended. All suppliers very pleased. JJ

PUBLIC RELATIONS ACTIVITIES:

- 1. Interviewed by student at Bay State Jr College for her class project. SMC
- 2. Attended February mtng Boston Women in Trave! 2/27. SMC/JRM Rep Cella's CTC Study Group Coordinator attended as Cella's guest.
- 3. Attended NEASTA's annual "Cruise Night" 2/6. Carnival rovd much attention as a result of nati TV show's story of alleged rape. Rep Clive Whittaker anticipated same and was well-prepared w/written statement from Carnival's PR agcy. JRM
- 4. Attended BOS Chamber of Commerce's Exec Club mtng 2/13 where Texaco President shared his plans/vision for energy. JRM
- 5. Attended NE CTO mtng 2/25. Cayman islands/Airways was host. NE Resident Rep able to giveaway \underline{air} and hotel stay as she is both the Tourist Board and airline rep, a "terrific saving for the company", says Rep Akerman. JRM
- 6. Attended DL Reception 3/1 for retiring Rep. 125 "Who's Who" in industry attended.JRM
- 7. Advsd AM, East and Mckinney & Silver that best March price is DL Dream Vacations 3 nighter at BC at \$359. JRM
- 8. Inundated w/phone inquiries as result of article in <u>PVD</u>
 <u>Journal</u> by writer Dorf & Stanton invited to BAH. See attached.

 MLC/LJS Called Kravitz of D & S to advise and congratulate him. Kravitz advsd writer sending same to <u>BOS Heral</u>d. Editor, Steve Morgan to see if he'd accept article but "if it's printed anywhere in NE, I won't print it." JRM

onsumer Activities

- 1. NEW YORK TIMES TRAVEL SECTION featured Nassau as a leading weekend cruise destination.
- 2. WALK Radio Long Island is in the fourth week of a Bahamas promotion and to date Mr. Fox indicates that the response has been excellent.
- 4. WNYG AM Radio Long Island has agreed to cosponsor a four week Bahamas promotion for the month of May. American Airlines and the Nassau Beach Hotel are participating by providing air and hotel room respectively. Mr. Fox was instrumental in securing the prizes.
- 5. WKSS FM Hartford Bahamas promotion is giving the destination great exposure. Ms. Borghardt is negotiating with the station to conduct a live remote broadcast from the Bahamas this fall.

Public Relations Activities

1. DORF AND STANTON: Met with Bob Dorf, Steve Kravitz on the February 1st to discuss the current situation and how the BTO and Dorf and Stanton could work together on local PR projects. Such as radio promotions and programs that will have mass audiences.

Sales Performance/Call Pattern

	Sales <u>Calls</u>	Telemktg <u>Calls</u>	Fam <u>Trips</u>	Group Trade Pres	Trade/ Consumer <u>Shows</u>
Sales Rep ADDERLEY Borghardt Bubb Culmer Fisher Fox Lewis Rolle Lightbourne	98 101 135 68 75 88 80 na 10	30 2 0 0 2 0 32 na 25	0 0 0 0 0 0 0 na 0	2 3 2 2 2 1 2 na 1	0 0 2 0 0 0 1 na 0

Totals

Telephone Calls = 5,101 334 Walk Ins

Activities

Sales Blitz - Discovery Cruise Lines Sales Blitz - Joint Promotions Committee Bahamas Travel Industry Breakfast Seminars CTO, N.J. Meeting - Bahamas Night Sales Blitz - Le Meridien Royal Bahamian Hotel

Sales Activities

- 1. Carpet Travel British Colonial Beach Resort Aug/19-26/91 22 pax.
- 2. Trade Winds Travel Crystal Palace July 26-29,1991 200 pax.
- 3. Alleghany East Conf. Crystal Palace- April 18-21, 91 70 pax.
- 4. Alleghany East Conf. Crystal Palace April 19-22, 91 100 pax.

Consumer Activities

- 1. Participated in Adventures Unlimited Travel Show in Richmond. There were 1,500 consumers in attendance. W.R.
- Participated in Cruise International Travel Show in Virginia. This was a two day event, which was attended by approximately 300 travel agents and 18,000 consumers. W.R.
- 3. Participated in The American Women Show held in Roanoke. This was a three day event, which attracted over 20,000 consumers.WR
- 4. Participated in AAA Travel show in West Virginia. There were approximately 1,500 consumers in attendance. D.C.
- 5. Participated in Henry Davis shows in Maryland and Virginia. W.R./D.C.
- 6. Participated in the National Trade show in McLean. There were 175 agents in attendance. W.R.
- 7. Participated in the National Trade show in Baltimore. There were 150 travel agents in attendance. W.W.
- 8. Attended the Club Med breakfast seminar in Baltiore, 52 travel agents participated. W.W.
- 9. CTO dinner function. 90 travel agents were in attendance.
- 10. Sales Blitz With PVI in Richmond. W.W/D.C.

Public Relations Activities

1. Bahamas Beach Break promotion with WWIN-F.M. radio. Gave away a 4 day 3 nights package at Lucayan Beach Resort in return for 421 recorded promos and 500 live promos. Over 250 persons attended the promotion. Promtion vallued \$39,865.00. W.W.

2. Bahamas booth at the Bullets game. This is an ongoing promotion with the Bullets. D.C.

Sales Performance/Call Pattern

	Sales Calls	Telemktg Calls	Fam <u>Trips</u>	Group Trvl Pres	Trade/ Consumer <u>Shows</u>	Walk-In Business
WASHINGTON						
Harrison	0	0	0	0	0	,
Rolle	50	50	0	Ó	5	
Chisholm	60	150	0	2	4	
Watts	45	78	0	0	0	

PROMOTIONS & DATES

March 2	Bahamas Beach Break. Consumers
3	Adventures Unlimited Travel Show. Trade
4	National trade Show. Trade.
5	National Trade Show. Trade
6	PROST Luncheon. Trade
9-10	Cruise International Travel Show, Consumers.
14	Club Med Breakfast Seminar. Trade
15-17	American Women Show. Consumers
15	In-House Presentation National Travel. Trade
15	In-Hopuse presentation Soveriegn Travel. Trade
16	AAA Travel Show. Consumers
19	Club Med Breakfast seminar. Trade
20	Henry Davis Trade Show. Trade
21	Henry Davis Trade Show. Trade
21	CTO Meeting. Trade
23	7th Annual Spring Dance. Consumers.
23	Bahamas Booth at Bullets game. Consumers
25-28	PVI Blitz. Trade.

Atlantic City Press on Mar.3. It elicited approximately fifty inquiries to this office. Fling also said response from Atlantic City increased for them.

- 3. When will be getting new co-op kits?
- 4. Co-op with Don Rosen Travel completed this month, as well as pending co-ops with Mittl Travel, Panache Travel & Community Travel.
- 5. Several agents have expressed greater interest in devoting their advertising dollars to direct mail vs print ads. Coop possibilities discussed.

Sales Performance/Call Pattern

	Sales <u>Calls</u>	Telemktg <u>Calls</u>	Fam <u>Trips</u>	Group Trvl Pres	Trade/ Consumer <u>Promotions</u>		ntations <u>Consumer</u>
PHILADELPH	IA						
Melman	41	25	0	. 0	2	1	0
Bevans	55	20	0	0	6	Ó	O
Ingraham	92	0	O	0	7	0	Ó
							
Totals	188	45	0	0	14	1	0
Walk Ins	23						

<u>Comments</u>

Mar. 03 - AAA Travel Show, Harrisburg, PA - V.I. 4000pp Mar.06 - NTS, Wilm, Del. - V.I. 125pp Mar.07 - NTS, Cherry Hill, NJ - P.B. 120pp Mar. 12 - Freeport Fling Breakfast, King of Prussia, PA V.I.,30pp Freeport Fling Dinner, Langhorne, PA, P.B., 73pp Club Med Presentation, Wilmington, Del., V.I. 35pp Mar. 13 - Club Med Pres., King of Prussia, V. I., 35pp Freeport Fling Dinner, Cherry Hill, P.B., 120pp Mar.14 - Freeport Fling Breakfast, Pleasantville, NJ P.B., 40pp Freeport Fling Dinner, Vineland, NJ, P.B., 32pp Club Med Pres, Phila., V.I. 35pp CTO Round Table Trade Show, Phila, C.M., 100pp Mar. 15 - Public Speaking Seminar, P.B. Mar. 18 - Henry Davis, Cherry Hill, P.B., 418pp Mar 19 - Henry Davis, Phila., C.M. & V.I., 1000pp Family Island Holidays, Joint Calls, .M.

Mar.20 - Family Island Holidays, Joint Calls, C.M.

Mar. 26 - Rosenbluth Travel, Staff Pres., C.M., 5pp

Mar.27 · Meetings with Apple, Fling, Vainwright Travel

ales Performance and Call Pattern:

,	SALES CALLS	TEL. CALLS	FAM TRIPS	GROUP TVL. PRESENT.	TRADE/ CONS. SHOWS	TRADE CONS. PROMOS	PRESENT. TRADE/CONS
				•			
MARKELSON	16	0	0	0	1	0	3
JOHNSON	8.8	75	0	1	1	0	0
CELLA	52	48	0	0	0	0	1
COUGHLIN	0	0	0	0	0	0	0
SNOW	0	0	0	0	។	. 0	0

PROMOTIONS & DATES

3/4	Trump Luncheon Ming. Boston	JRM
3/4	CTO Board Ming. Woburn, MA 10	JRM
3/6	Two seminars, Fisher Jr College Boston 35 students	JRM
3/6	NEASTA Waltham, MA 100	JRM
3/8	Sea Rovers Speaker's Reception Boston 50	JRM
3/8	Speaker at Sea Rovers 37th Annual Dive Show Boston 60	JRM
3/9	Sea Rovers 37th Annual Dive Show Boston 1200	LS/JRM
3/14	NEBTA Bedford, MA 150	JRM
3/16	Raytheon Celebrity Golf Medal Challenge Boston "Thousands" in attendance.	لل
3/25	TC, USA's Travel Education Center Cambridge, MA 18	· JJ

1es Activities

. Groups Rep Bubb has made contact with several associations as Newark area. Having developed a rapport with the Mayor of ark, she has been able to identify potential groups and will be suing leads.

other reps have been initiating contacts in their territories in hope of identifying groups with potential.

2. NYASTA Reps Lewis /Culmer attended the ASTA meeting and were able to meet with Gene Moldover of the executive committee to discuss apossible out of country board meeting. Both will be following up on this.

Consumer Activities

Radio promotions: As part of our marketing strategy, this office will be using radio as a vehicle to give the Bahamas as much exposure this summer and fall. To date we have identified radio stations in all areas of the market. Reps are seeking assistance from our Bahamas suppliers, Dorf and Stanton and Caroline Jones Agency are assisting us with other radio promotions.

- 1. <u>Kiss FM Radio</u> has submitted a proposal to the BTO, Carnivals Crystal Palace Resort & Casino and American Airlines for cosponsorship of their "98 Days Of Summer Promotion". The promotion will last 10 weeks (July through September) with 350 pre-recorded announcments informing listeners of details. KISS plans to take 98 winners to The Bahamas in October along with paying listeners to be apart of the audience of "The Wake Up Club" live remote broadcast from the Crystal Palace. Total value of the promotion is \$260,000 aprox. Note: KISS FM is the no.1 radio station in NYC with a daily audience of 1.7 million
- 2. <u>WFAN Radio</u> is interested in sponsoring a Bahamas promotion with Don Imus a famous radio celebrity. This station is sports oriented and has an audience who's demographics are upscale. WFAN would like to do a live remote broadcast from the Bahamas in the fall. The idea of the promotion, is to conduct a live remote with part of the audience coming to The Bahamas.
- 3. <u>WRMM ROCHESTER N.Y.</u> is working with the Sr. Sales Representative on a Mother Day Bahamas Promotion. Theamed "Take Tour Mamma To The Bahamas" USAir and Paradise Island Resort and Casino are the cosponsors.
- 4. The Thirteenth Annual Palm Sunday Breakfast Newark was held March 23rd. Some 800 persons attended with the Mayor of Newark was in attendence. Reps Culmer and Bubb represented The Bahamas. The BTO jointly sponsored a booth and displayed Bahamas literature. Ms Budd was able to network and has already developed contacts for groups.
- 5. Beneath The Sea Trade Show Westchester Reps Fisher and Bubb participated in this show in which some 8,000 attended. The exposure for The Bahamas was extensive.

- . <u>Proctor and Gamble Promotion</u> Rep Borghardt and Adderley have uded meetings with this company on a \$2 million promotion in New and. The Promotion will encompass parts of NY, Connecticut, Rhode and and Mass. Trips to The Bahamas will be given away.
- 7. 96 WTIC FM CT Rep Adderley meet with The Promotions Director to discuss a possible November Bahamas promotion. He will be providing updates on its progress.

PUBLIC RELATIONS ACTIVITIES

1. New Britian CT Chamber of Commerce held a farewell luncheon for Mr, Kalman London President of United States Travel Service. The BTO was present to give a farewell speech for his contribution to the Bahamas over the past ten years. Some 200 Chamber members were in attendence.

Sales Performance/Call Pattern

<u>Sales Rep</u>	Sales <u>Calls</u>	Telemktg <u>Calls</u>	Fam <u>Trips</u>	Group Trade Pres	Trade/ Consumer <u>Shows</u>	
Adderely Borghardt Bubb Culmer Fox Lewis Lightbourne	74 58 72 39 63 97	0 2 20 0 0 6 20	0 0 0 0 1 0 2	0 0 0 0 0 0	0 3 0 2 3 0 1	_
Totals	411	48	3	1.	9	

Walk Ins = 298

Telephone = 5,841

Activities

Mar	4 5-6 7 8-11	Carnival Air Inaugural to Nassau LB/HL Presentation by Wind Star Cruises Staff American Airlines Golf Site Inspection of Nass/PI HL New Britian CT. C of C Luncheon NB/AA/HL Fam trip to Divi Hotel New Providence CF Meeting with American Airlines Dir Mkting/Atlantic/Carib Meetings with Leisure Packages/WFAN/Class Mag. HL
	12-13	ama mwada Shaws
Mar		Fling Vacations product launch.
		CTO Trade Shows
	19-20	CIO II de Boating
Mar	21	Kiss Fm Radio Meeting
Mar	22	Cotton Bay Presentation
	22-24	Beneath The Sea Dive Show
Mar		Beneath The Sea Dive Show Association of Westchester Travel Agents Trade show

- We have been working quite successfully with Eagle 106 4. Radio on promotions. Their company also has stations in other cities throughout U.S. Our BTO contacts have been provided to Malrite Corp for additional potential in these BTO cities.
- US Air's in-flight magazine will be featuring Nassau in the 5. This office and Dorf & Stanton provided info July issue. to the article's author.
- Followed up for Dorf & Stanton on their Mother's Day radio 6. Promotion. Fling Vacations will provide the air for the Philadelphia promo and Delta will provide the air in Pgh.

Sales Performance/Call Pattern

Sales <u>Calls</u>		elemktg Calls	Fam <u>Trips</u>	Group Trvl Pres	Trade/ Consumer Promotions	Presentations Trade Consumer
PHILADELPHI	<u>(A</u>					
Melman	47	74	0	1	3	0
Bevans	96	45	1	1	1	2
Ingraham	75	24	O	0	4	0
Johnson					ı	

Totals

Walk Ins

10

Comments

More major layoffs in the Philadelphia area have recently been announced. These are in the defense industry & USX Corp. The total is about 7000pp

- April 8 NTS, Pittsburgh, 125pp, C.M.
- April 9 NTS, Harrisburg, 125pp, V.I.
- April 10 NTS, Fort Washington, 125pp, V.I.
- April 11 NTS, ALlentown, 125pp, P.B. April 12 Divi Hotels Breakfast, 40pp, V.I.
- April 15 Meeting, Eagle 106 Radio, C.M.
- April 16 Staff Presentation, Rosenbluth Travel, 5pp, C.M.
- April 16 Apple/ Carnival Presentation, C.M., V.I., P.B., L.J.
- April 17 Fling/Resorts Presentation, C.M., P.B.
- April 17 & 18 Squires Travel Bahamas Night, 200pp, V.I.
- April 19 Meeting WDAS, P.B.
- April 22-24 Joint Calls Deputy G.M. Groups & C.M.
- April 26-29 Fam Trip/ GoGo Tours & US Air, P.B.

- 1. Shillelaghs Travel Club Bluff House May 2-5, 1991. 35 pax
- 2. Parker Travel Freeport 75 Rooms Feb 26 March 3, 1993

Consumer Activities

- 1.April 1 attended the Baltimore Chapter Of Links luncheon was co-sponsored by Saks Fifth Avenue. Gave away 4 day 3 night at Le Meridien Royal Bahamian as door prize. 1200 attended. WW
- 3.April 3 Attended PROST luncheon meeting, 45 members attended.WR
- 2.April 5 attended the Urban League Gala. WW
- 3.April 11 Shri Lanka Travel grand opening. There were 50 persons in attendance. DC
- 4.April 11 Attended the CEBO (Council for Equal Business Opportunity) breakfast.WW
- 5.April 13 participated in the American Express Travel Fair in The Annapolis Mall. Aproximately 10,000 consumers. WW, RH.
- 6.April 14 Richards World Travel show, Hagerstown, MD. 8,000 consumers. WW
- 7.April 17 CTO meeting-Baltimore.142 Travel agents attended.WW,RH
- 8.April 18 attended the opening of The Bahamas Embassy. All staff, Area manager and Assistant Area manager.
- 9.April 18 Attended CTO meeting Washington. 100 travel agents attended. WR, DC.
- 10.April 21 attended John Hopkins University Spring Fair 10K. There were 400 runners in heavy rain. WW
- 11.April 21 Attended American Lung Association's "Climb To The

Sales Performance/Call Pattern

	Sales <u>Calls</u>	Telemktg <u>Calls</u>	Fam <u>Trips</u>	Group Trvl Pres	Trade/ Consumer <u>Shows</u>	Walk-In <u>Business</u>
WASHINGTON						
Harrison	11	23			1	
Rolle	40	45 -			1	
Chisholm	18	70		2	4	
Watts	37	58				1

PROMOTIONS & DATES

•	·
April 1	Baltimore Chapter Links Luncheon - Trade
5	Urban League Gala - Trade
11	Shri Lanka Travel Grand Opening - Consumers
11	Council For Equal Business Opportunity Breakfast-Cons
13	American Express Travel Fair - Consumers
14	Richards World Travel Show - Consumers.
17	omo moeting Baltimore - Trade
18	Rahamas Embassy Opening - Official Function
18	con monting Washington - Trade
21	John Hopkins University Spring Fair 10K - Consumers
21 25	Camp For Innercity Children promotion - Consumers Maryland / District Of Columbia Minority Business
	Card Exchange - Consumers
28	Peninsula Travel Show Hampton - Consumers.

res Performance and Call Pattern:

	SALES <u>CALLS</u>	TEL. CALLS	FAM <u>TRIPS</u>	GROUP TVL. PRESENT.	TRADE/ CONS. SHOWS	TRADE CONS. PROMOS	PRESENT. TRADE/CONS		
MARKELSON JOHNSON CELLA COUGHLIN SNOW	5 46 27 0 0	30 55 36 0	0 0 0 0	0 1 0 0 0	4 3 2 1 1	0 0 0 0	1 0 1 0		
PROMOTIONS & DATES									
4/8		Educat	ion For				JJ/JRM		
4/9	Exec Bost	club m	ntng 350)			JRM		
4/9		O Board okline,	i mtng MA 1:	1			JRM		
4/10	MEAS Port	STA mtno	8 4E 40-5	0 .			JJ		
4/11	Libe		avel Gra	and Opening			JJ		
4/11	NEM. Bos	ICE Show	w 1.0	0			JRM		
4/12-14		f & Teni nnis, M	nis Exp A 12				SMC/MLC		
4/18	Tra Low	vel Vis ell, MA	ion Con 200-	sumer Show 250			IJ		
4/19		Travel :		s Show 300			SMC		
4/20		ton Div ton 400	ing Sho	w			JRM		
4/22		ional T chester	rade Sh , NH 1	ow 25			JRM		
4/23		ional T sfield,	rade Sh MA l	.ow .25			SMC		
4/24		ional T yoke, M	rade Sh A l	.25			, 11		

Y ACTIVITIES

Apr Apr Apr Apr Apr Apr Apr Apr Apr	3 4 4-6 5-6 8 9 8-11 11 15-18 23-24 22-24 25-28	CTO Luncheon NYC Jetmore Tours In House presentation L.I. SATO Travel Spring/Summer TVL Trade Show. NJ Spring Sports Show Ct Macy's Spring Flower Show CT Bon Vivants Meeting with TVL Impressions N.Y. Henry Davis Trade Shows Upstate NY. Meeting with Friendly Holidays LI. National Trade Shows. Friendly Holidays Product Seminars NY/NJ. Cavalcade Breakfast Seminars NY & NJ. ALTA Convention
		TOTAL PARAMETER ADMINISTRA INT. A LIL
_	30	BTO Carnival Cruise Line seminar LI.

Henry Lightbourne

. 7 -

es Performance/Call Pattern

	Sales Calls	Telemkig Calls	Fam Trips	Group Trvl Pres	Trade/ Trade/ Consumer Consumer <u>Pres</u> Shows
Adderley Borghardt Bubb Culmer Lewis Lightbourne	75 66 124 35 77 18	0 12 86 0 5	0 2 0 1 1	0 0 0 0 0	1 4 1 1 2 1 3 1 3 1 1
Total Calls	395	123	4	0	6 17

Walk In Bus = 419

Telephone Calls 7,989

Monthly Activities

May 2 - 5American Airlines Fam May · 6 Area Meeting Meetings with AA, Nass/PI Express, GoGo, Cavalcade May 6 May 7 Travel Industry Briefing, on travel documents for U.S. Citizens May 8 Meeting with MUZAK May 9 MCI May 10 11 Colin Tatum, Newark Chamber of Commerce May 10 -12 -Friendly Holiday/Delta/Nass Fam May 11 A&S Mall Prom/Bay Plaza Mall Prom. May 13 Forbes Magazine Luncheon May 14 Meeting Phoenix Marketing May 15 Meeting with Pan Am/Meeting with New Haven Register May 16 Meeting with In-Style Tours/Contempo Tours May 17 Meeting with CDI Travel Inc. May 20-24 Sales Blitz May 21 Bahamas Breakfast Presentation in New Jersey May 20.21, Pan Am Summer Product Launch 23 May 22 Meeting with Bergen Record Meeting with Phoenix Marketing & American Airlines May 23

Henry Lightbourne

•	SALES	TEL, CALLS	FAM TRIPS	GROUP TVL. PRESENT.	TRADE/ CONS. SHOWS	TRADE CONS. PROMOS	PRESENT. TRADE/CONS
MARKELSON JOHNSON CELLA COUGHLIN SNOW	41 65 79 0	30 80 36 20 0	0 0 0 0 0	0 1 2 0 0	0 1 2 0 1	4 3 1 0 0	0 0 0 0
PROMOTIONS	& DAT	ΞS					
4/27	CTO (Nort)	Getaway n Conwa	Weeken y, NH	d Trade Shov 3	y		JJ
5/6	MSÇA Hyanr	Mtng nis, MA	200		•		SMC
5/6	MOT A NYC	//tng					JJ
5/7	Whole Needh	saler/1 nam, Can	our Op bridge	Mtng · , Brookline		DJ/C	W/RC/JRM
5/8	US St Bosto	ate Dep n, MA	ot Brie	fing			JJ
5/8		se Semi rs, MA	nar 8				IJIJ
5/8	MARES Bedio	Show rd, MA	7 5				SMC
5/9	Exec (Bosto)	Club n 200					JRM
5/10	Inaugu Bostor	ral NE 1, MA	Chapte 110	r CTO		JJ/S	MC/JRM
5/23	NECTO Westor	Board A , MA	ling 10				JRM
5/29	inhous Chatha	e Semin m, MA	ar 6				SMC
5/29	BWIT M	tng	•			•	JRM

blic Relations and Advertising Activities

- Interview arranged by Dorf & Stanton for Paul Smith's syndicated radio travel talk show. The program aired on WWDB, Phila., on Sunday May 26,1991. .
- L. Johnson contacted Dorf & Stanton for follow up for a national promotional campaign for the Bahamian Diet. 2.
- Not having new ad mats and contracts has proven to be quite inefficient with both our time and the ad agency's. з. Each co-op must now be called in to them individually for attention.

Sales Performance/Call Pattern

	Sales <u>Calls</u>	Telemktg <u>Calls</u>	Fam <u>Trips</u>	Group Trvl Pres		Presentations Trade Consumer
Bevans Ingraham Melman Walk Ins	97 94 23 10	40 `49 53	0 0 0	3 1 1	0 2 0	2 2 3

Promotion and Dates

- "Bahamas Night", Sheraton Northeast, Phl., PA May 2 350pp, PB & VI
- Staff Presentation, Liberty Travel, Langhorne, PA May 3 9pp, PB Staff Presentation, Liberty Travel, Bensalem, PA 7pp, PB
- Manager's Meeting, NY, CM May 6 Henry Davis, Pgh., PA VI
- Staff Presentation, Adventure Tours, Pgh., PA May 7
- Meetings with Apple & Fling Vacations and May 8 Area Manager East, Asst.Area Mgr., Dept.D.G. & Sr.Dir, Sales., CM
- May 8 Staff Presentation Delta Sales Office, Phl,PA
- Individual Meetings BTO Staff & Area Mgr. East May 10 Solid Gold Travel, " Bahamas Night", Quakertown,
- PA, 500pp, P.B.
- May 15 Presentation and Dinner aboard "Ecstasy", Phl.,
- PA.,1300pp CM/PB/VI Computer Training with Keith Gomez, May 22-24
- CM, LJ, PB, VI Bahamas Booking Bonus Breakfast, Phl., PA
- 90pp, CM/PB/VI ASTA Eastern Regional, Phoenix, Az. May 30-June 2 350 agents., CM

comments

Number of calls affected by:

May 16- CM, sick

May 27- Holiday

May 31- VI, Casual

Gune 3, 1391 issue of Tour and Travel News Caribbean Section features an Annual Caribbean Business Report with first quarter Caribbean stopover statistics. Very extensive article by TT&N Dan Dignam predicts that trafficwill not rebound this summer. In another article by the same writer, headline reads that the industry is concerned about the state of the Region's hotels and quoted CHA's John Bell as saying that the Caribbean is tending to become alittle dated. Our ownJohn Deleveaux, sees this as an unfair assessment and counters with a different view of the situation. The debate continues.

Graup Sales Activities

<u>Virginia</u>

o Tour Plan Travel - 50 pax- Emerald Beas - Aug. 30, 1991.

Washington

- o El Dorado Travel 160pax Crystal Palace June 14-17,1991.
- Uniglobe ADA Travel 30pax still pending.

Maryland '

- o McCormick Spice 24pax Holiday Inn/FPO June 21-24, 1991.
- o Physicians MultispecialtyGroup 100pax- Crystal Palace - October 1991 (3nights).
- o Homebuildersnetwork 60-100 pax- Crystal Palace (3n) feb, 1992.
- o Omega Travel 21 pax -Holiday Inn/FRD 6/21-24, 1991.
- o Pure Air 20 pax Harbour Cove July/August, 1991.
- o Grolsch Importers 40 pax Nassau Beach Sept, 1991.
- o Leo Tours 40 pax Emerald Seas 7/14 18, 1991.
- o Leo Tours 200 pax Emerald Seas 8/18 21, 1991.
- o Leo Tours 32 pax Emerald Seas 9/8-11, 1991.
- o Leo Tours 4 70 pax Nordio Empress Nov. 11-14, 1991.

_Consumer/P.R. Activities

- o Attended monthly CTO Board Meeting. WW.
- Attended Washington Post Annual Travel Trade breakfast seminar 5/15/91. DC/WR.
- Attended CTO Greater Washington monthly dinner seminar
 St. Lucia featured. 5/14/91. DC/WR.
- o Attended Urban League ofGreater Richmond annual banquet 400 local leaders and officials attended. 5/16/91. Wr.
- o Participated in Runners Expo in Baltimore. 200 persons attended. WW.

SA	LES_ PERFOR L	18NCE/COLL_P	Broup	Trade/		
	Sales <u>Calls</u>	Telenktg <u>Calls</u>	Fam Irips	Erear Lvol	Consumer Sbows	<u>Business</u> Walk-in
R.H.	כו		~	2	. 5	· -
W. R.	80	120	1	ø	1	o
W. W.	68	63	o	i	3	, 0 %
D.C.	9 0 ·	ao ·	0	Q	0	٥

PROMOTIONS & DATES

The Bahamas' Booking Romus Breakfast seminar held in Baltimore was very successful with approximately 150 agents in attendance and approximately 20-24 industry partners. The response to the program was verypositive with agents in the Baltimorearea showing strong support for the destination. 5/23/91.

3. Rep Bevans participated with Adine's Travel at Rhythm's Jazz Club. General information including Bill Lockett's Jazz Festival was disseminated. Approx. att.200pp.

Public Relations Activities

1. WDAS Radio broadcast live from Resorts June 24-28. Many Bahamian personalities were interviewed including Sylvia Cole, Hubert Gibson, Miss Bahamas, restaurateurs, businesses, and Rep Bevans who coordinated the event from this end. Thirty listeners from Phila. area accompanied the DJ, Doug Henderson. The event was well received here in Phila.

Sales Performance/Call Pattern

	Sales Calls	Telemktg Calls	Fam <u>Trips</u>	Group Trvl Pres	Trade/ Consumer <u>Shows</u>	Walk-In <u>Business</u>
PHILADELPHIA Melman Bevans Ingraham	26 51 104	26 35 40	0 0 0	3 1 0	0 3 0	20
Total Area	Calls	181 101	0	4	3	

Comments

In addition to the number of sales call listed above the following activities were completed as indicated:

June 1&2 - Eastern Regional, Phoenix, CM

June 4 - Staff Presentation, Rosenbluth Travel, Chadds Ford, CM

June 5 - Staff Presentation, Pennsylvania Travel, CM

June 5 - Dinner Presentation, Solid Gold Travel, PB

June 8 - Computer Activity, Keith Gomez, CM

June 11 - Presentation made by CM, to Philadelphia Travel Managers Assoc. Also Attended by PB

June 12 - Joint calls in Delaware CM & VI

June 17-21 - Vacation, CM

June 18 - Reception Delta Airlines, PB

June 21 - Presentation Rhythyms Night Club, PB

June 24-28 - Remote Broadcast from Nassau on WDAS Radio, Phl, PB

June 25 - Joint Calls Carnival Vacations, CM

MONTHLY ACTIVITIES

1-4	Tvl Center CT In-House Fam.
3rd	Weekly sales meeting.
6th	Meetings with KISSFM Radio/Pathmark Tennis/Big Apple
	Moudhanar
ath	Assoc Of Latin American TVL Agents Inaugural Dinner.
	Weekly sales meeting/ Wyndham Ambassador Beach
TOTU	Meerly sales meeting, with
	Presentation.
12th	NYASTA meeting.
19th	CTO Cultural Evening Nwk NJ.
	Delta Fam to Nassau Queens NY.
	New Jersey/Rochester NY.
	Weekly sales meeting.
	Meeting with Essence Magazine.
	Travel Consolidators.
27th	Reception Hosted by Class Magazine.
27th	Essence Magazine. June 27-30
ival/Ameri	can Airlines Fam CT/LI
28-30	Senior's Expo Syracuse NY
	3rd 6th 9th 10th 12th 19th 20-23 21-24 24th 26th 27th 27th

Sales Performance and Call Pattern:

	SALES CALLS	TEL. CALLS	FAM TRIPS	GROUP TV PRESENT.		CONS.	PRESENT. TRADE/CONS
MARKELSON JOHNSON CELLA COUGHLIN SNOW	27 65 17 0	40 80 36 0	0 0 1 0	0000	0 1 0 0	6 4 1 0 0	2 0 0 0
PROMOTION	S & DAT	res					•
6/5		STA Mtng nfield,		100			JJ/JRM
6 / 5		ES Mtng Lington,	, МА	80-100			ل ل
5/10	(CT) Bos	A Forum ton		25			SMC/JJ/JRM
6/10	AA ! Bos	Product ton	Launch	700-900			JRM
6/13		Carr Ce over, M		Fashion : 600	Show	•	JRM
6/14	Wom	en In Ri tiand, I	otary M	tng 45			JJ
6/17	ML		lebrity	Auction 700			JRM
6/17		y Kay P urn, MA		500			ڼل
6/19		STA Pre tland,		on 40			JRM
6/19	L¦b Fra	erty Tr mingham	vi Cons , MA	umer Show			JJ
6/21-24		/USAir/ agts	GoGo fa	m PIRC		,	SMC
6/24		Night ton	at NECT	o . 110	,		LJS/JJ/JRM

REF/B A:ACTRPT6.WPF

DRAFT

- ______ 17. June 26 Attended Jack Daniels Bahamas Jazz and Blues Promo BWI. WW,RH,BV,PS.
- 18. June 29 Participated in singles seminar at Faith Chapel Church in Washington. Approximately 100 persons attended. DC

Public Relations Activities

1. The spots being aired by The Bahamas in the market and in print is generating alot of exposure for the destination. BTO has



BAHAMAS TOURIST OFFICE

EXPLANATION FOR THE BREAKDOWN OF RECEIPTS.

CORAL GAI

Payments on behalf of all U.S. Bahamas Tourist Offices are made from the Accounting Department located in Coral Gables, Plorida. The actual breakdown of receipts from The Bahamas would be the same as the breakdown of the disbursements. The Bahamas Treasury has provided the B.T.O. with a working float. Payments are made against this float and at the end of each week a summary of the disbursements is prepared (by account eg. salaries, rent, transportation, etc.) and sent to the Ministry of Tourism, Nassau. The Ministry in turn sends these Reports to the Treasury requesting reimbursement. Reimbursement checks are forvarded to the Miami Accounting Department as they are received. The amount of reimbursement checks (receipts) received for a given period (eg. January-June, 1990) would be less than the amount of actual disbursements for that period since reimbursement checks are sometimes received a month or more after reports have been submitted. The float allows us to continue day-to-day operation in such cases.

If you need additional information please let me know.

Ernestine L. Cox

Sr. Ass't General Manager-Finance





TOTAL CASH RECEIPTS, JANUARY - JUNE/91

JANUARY	\$ 143,269.32
FEBRUARY	365,448.07
MARCH	45,595.09
APRIL.	250,138.66
MAY	223,330.75
JUNE	28.80
	\$1,027,810.69

Report - USGO10 Bahamas Government - Ministry Of Tourism

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Bollars

For The Half Year Ended 30/06/91

Page

the title (1911) that there are the

BTO: Note Headquarters

	expendiume
Salaries and Allowanses	137,491,30
Health Insurance And Pension	354,763,26
Travel Allowances And Subsistence	4,466,66
Tetephone And Communication Services.	15,544,34
Rontals	109,429,79
Printing And Reproduction	503, 32
Repairs And Maintenances	607,52
Fees And Professional Services	3,061.05
Office Supplies	2,137,97
Hospitality And Entertainment	1327.46
Office Total	378,137,87

Report - USGO10 Bohamas Government - Ministry Of Yourism

Page

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 30/06/91

BTO: Support Services

	Expenditure
Salaries And Allowances	42,486.27
Travel Allowances And Subsistence	4,008,97
Telephone And Communication Services	40,955.98
Rentalsonosososososososononen	6,358,32
Printing And Reproduction	1,147.47
Repairs And Maintenance	24, 99
Fees And Professional Services	9,700.46
Office Supplies serves concerned to	708 - 96
Hospitality And Entertainment	240.28
Office Total>	105,631.70

Report - USBO10 Bahamas Government - Ministry Of Tourism

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 30/06/91

Page

Brot Southern fres

	Expanditure
Salaries And Allowances	29,761,97
Travel Attowances And Subsistence	8,072,76
Telephone And Communication Services	4,829,71
Rontalossassassassassassassas	1,640,32
Frinting And Reproduction	37,00
Repairs And Maintenance	959.50
Fees And Professional Services	1,654.23
Office Supplies	892 . 33
Hospitality And Entertainment	680.15
Office Total	48,143,94

Report - USGO10 Bahamas Government - Ministry Of Tourism

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 30/06/91

Page

BTO: Groups

	Expenditure
Sataries And Allowances	49,622,37
Travel Allowances And Subsistence	13,775,30
Telephone And Communication Services	10,086,83
Rontals	6,161,05
Frinting And Reproduction	2,181.62
Repairs And Maintenance	87,50
Fees And Professional Services	7,945,36
Office Supplies.	1,128.52
Hospitality And Entertainment	3,749,93
Office Total>	94,758.56

Report - USGO10 Bahamas Government - Ministry Of Jourism Report Of U.S. Offices Half - Year Expenditure

Page

Expressed In Upited States Dollars
For The Half Year Ended 30/06/91

BTO: Eastern Area

	Expanditure
Salaries And Allowances	59,114.52
Travet Attowances And Subsistence	8,878,57
Telephone And Communication Services	6,046,68
Rentals	446.75
Fees And Professional Services	1,978.57
Office Supplies	290,04
Hospitality And Entertainment	1,050,71
Office Total	77,825.86

Report - USGO10 - Bahamas Government - Ministry Of Tourism

Page

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dottars

For The Half Year Ended 30/06/91

WID: Western Area

•	Expenditure
Sataries And Attowances	33,721,32
Travel Allowances And Subsistence	4,947.88
Telephone And Communication Services	2,366,91
Repairs And Maintenance	58,46
Foes And Professional Services	716,70
Office Supplies	413,58
Hospitality And Entertainment	393.67
Office Total>	42,610.52

Report - USGO10 Rahamas Government - Ministry Of Tourism

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 30/06/91

Page

BTO: Midwest Area

	Expanditura
Salaries And Allowances	43,664,72
Travel Allowances And Subsistance	14,801.17
Telephone And Communication Services	7,070,62
Rentats	25,190,69
Frinting And Reproduction	393,49
Fees And Professional Services	1,032,19
Office Supplies	250/42
Hospitality And Entertainment	3,410.04
Office Votat	71,813,54

Report - USGO10 Bahamas Government - Ministry Of Tourism

Page

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 30/06/91

BYO: Boston

	expenditure
Salaries And Allowannes	59,190.33
Travel Allowances And Subsistence	7,997.50
Tetophone And Communication Services	10,699.54
Rontalsoccercoccercecocococococo	19,802.06
Frinting And Reproduction	328,53
Repairs And Maintenance	182,30
Fees And Professional Services	2,164,12
Office Supplies	1,295.97
Hospitality And Entertainment	1,878,82

Office Total money

103,539,17

Report - USGO10 Bahamas Government - Ministry Of Tourism

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 30/05/91

PAGE

BTO: Chicage

	Expenditure
Sataries And Allowances,,,,,,,,,,,,,,	78,416,68
Travet Attowances And Subsistence	19,964,94
Telephone And Communication Services	24,997.48
Rentataccaccaccaccaccacacacacac	44,014,38
Printing And Reproductions	2,760,47
Fees And Professional Services	1,311,72
Office Supplies	2,848.84
Hospitality And Entertainment	3,633,06
Office Total>	377,947,57

Report - USGO10 Bahamas Government - Ministry Of Tourism

Page

Report Of U.S. Offices Half - Year Expenditure

Expressed in United States Dollars
For The Half Year Ended 30/06/91

BTO: Dallas

	Expenditure
Salaries And Allowances	59,166,20
Travel Allowances And Subsistence	6,684,23
Telephone And Communication Services	13,312.09
Rontals	21,610.89
Frinting And Reproduction	287,466
Repairs And Maintenance	00.000
Fees And Professional Services	1,015.27
Office Supplies	1,300.09
Hospitality And Entertainment	746.93
	The state of the s

Office Total ----->

104,233,86

Report - USGO10 Bahamas Government - Binistry Of Tourism

Report Of U.S. Offices Half - Year Expenditure

Expressed in United States Dollars

For The Half Year Ended 30/06/91

Page

RTO: Atlanta

	Expenditure
Salaries And Allowances	68,499.23
Travet Attowances And Subsistence	10,313,54
Telephone And Communication Services	12,689,89
Rontalscoccccccccccccccccccccccccccccccccccc	18,628,66
Frinting And Reproduction,	1,631,66
Repairs And Maintenance	48.80
Fees And Professional Sarviews	1,370,00
Office Supplies	605.20
Hospitality And Entertainment	2,200.55
Office Total>	115,987.53

Report - USGO10 - Babamas Government - Ministry Of Yourism

Trayer

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 30/06/91

BTOS tios Angeles

	Expenditure
Salaries And Allowances	74,230,37
Travet Attowances And Subsistence	8,801,96
Telephone And Communication Services	14,519.47
Rontalacerececerecerecece	24,484.64
Frinting And Reproduction	1,088,84
Repairs And Maintenance	12.10
Fees And Professional Services	902.44
Office Supplies	1,633,34
Hospitality And Entertainment	371.04
Office Total	126,124,20

Report - USGO10 Bahamas Government - Ministry Of Tourism Report Of U.S. Offices Half - Year Expenditure

Page

Expressed in United States Dollars

For The Half Year Ended 30/06/91

BTOS Miami

	Expenditure
Salaries And Allowances	124,228,31
Travel Allowances And Subsistence	14,538.06
Telephone And Communication Services	14,393,86
Rentalscoroccoccoccococococo	7,174,94
Printing And Reproduction	1,503,31
Repairs And Maintenance	212.52
Fees And Professional Services	452.46
Office Supplies	1,511.68
Hospitality And Entertainment	211.89
Office Total>	164,227.03

Report - USGO10 Bahamas Government - Ministry Of Tourism

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dottars

For The Half Year Ended 30/06/91

Page

BTOS New York

	Expenditure
Salaries And Allewances	135,637,38
Travet Attowances And Subsistence	21,882.52
Telephone And Communication Services	25,228,38
Rentalmanananananananananan	115,596.46
Frinting And Reproduction	1,262,52
Repairs And Maintenance	1,614.10
Fees And Professional Services	3,138,19
Office Supplies	4,468,73
Hospitality And Entertainment	7,837,85

Office Total ----->

316,666,13

Report - USGO10 Bahamas Government - Ministry Of Tourism

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

Page

For The Half Year Ended 30/06/91

BTO: Houston

	Expenditure:
Salaries And Allowances	33,881.11
Travet Attowances And Subsistence	6,276,94
Tetephone And Communication Services	7,062,02
Rentatessacionarios accionación de la contrates de la contrate de l	11,511,04
Printing And Reproductions,	222 - 91
Fees And Professional Services	594.00
Office Supplies	447.91
Hospitality And Entertainment	2,069,77
Office Tota()	62,062,70

Report - USG010 Rahamas Government - Ministry Of Tourism Report Of U.S. Offices Half - Year Expenditure Expressed In United States Dollars For The Half Year Ended 30/06/91

Page

BTO: Washington

	Expenditure
Salaries And Allowances	92,211,74
Travel Allowances And Subsistence	12,204,84
Tetephone And Communication Services	15,158,51
Rentalessacionessacionessacion	33,653,18
Printing And Reproduction	562,75
Fees And Professional Services	794,31
Office Supplies	2,076,00
Hospitality And Entertainment	2,481.87
Office Total>	159,143,20

Report - USGO10 Bahamas Sovernment - Ministry Of Tourism

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 30/06/91

Fage

BTO: Philadelphia

	Expenditure
Satories And Attowances	40,051,64
Travet Attowances And Subsistence	10,547,25
Telephone And Communication Services	8,944.08
Rentalsococcocceccoccocococo	13,804,72
Frinting And Reproduction,	221 - 36
Fees And Professional Services	701,31
Office Supplies	1,099,72
Hospitality And Entertainment	2,394,89
Office Total	77,764,97

Report - USGO10 Bahamas Government - Ministry Of Tourism

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

Page

For The Half Year Ended 30/06/91

Brot metroid

	Expenditure
Salaries and Allowances,	45,418.78
Travet Allowances And Subsistance	12,600,56
Tetephone And Communication Services	13,288,43
Rentalszaszaszaszaszaszaszaszaszas	13,561,86
Printing And Reproduction	640,46
Fees And Professional Services	451.11
Office Supplies	1,151,24
Mospitality And Entertainment	1,785.78
Office Total>	88,878,72

Report - USGO10 Bahamas Government - Ministry Of Tourism

12000

Report Of U.S. Offices Half - Year Expenditure Expressed In United States Dollars

For The Half Year Ended 30/06/91

BTO: San Francisco

	t xpend eture
Salaries And Allowancess,	19,570,14
Travel Allowances And Subsistence	4,219,56
Telephone And Communication Services	7,396,22
Rentals	5,582.98
Frinting And Reproductions	404,92
Fees And Professional Services	514.14
Office Supplies	312,64
Hospitality And Entertainment	1,935,64
Office Total>	39,936,24

Report - USGO10 Rabamas Government - Ministry Of Tourism

Page

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Bollars

For The Half Year Ended 30/06/91

BTTOS

Expenditure

Salaries And Allowances

440.22

Rentalacesassessessessessessessesses

205,00

Office Total

645,22

Report - USGO10 Bahamas Government - Ministry Of Tourism

Report Of U.S. Offices Half - Year Expenditure

Expressed in United States Dollars

For The Half Year Ended 30/06/91

BTO: Charlotte

	Expenditure
Salaries And Allowances.,,,,,,,,,,,,	14,510,48
Travel Allowances And Subsistance	4,505,10
Telephone And Communication Services	4,199,59
Rentalsononocococococococococ	3,643,20
Printing And Reproduction	257,20
Repairs And Maintenancess,,,,,,,,,,,,,,,,	• 60 ··
Fees And Professional Services	227,30
Office Supplies	10,.66
Maspitality And Entertainment	242,.22
Office Total>	27,595.15

Page

Report - USGO10 Bahamas Government - Ministry Of Tourism

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

Page

For The Half Year Ended 30/06/91

8008

Expenditure

Salaries And Allewantes.

876.47

* Office Fotal

876,47

Report - USGO10 Rahamas Sovernment - Ministry Of Yourism

Page

Report Of U.S. Offices Half - Year Expenditure Expressed In United States Bollars

For The Half Year Ended 30/06/91

BTO: Latin America

	Expenditure
Salaries And Allowances	35,648,68
Travel Allowances And Subsistence	10,741,63
Telephone And Communication Services	6,860,67
Rentals	5,455,29
Printing And Reproduction	3,45%,50
Repairs And Maintenances,,,,,,,,,,,,	87.50
Fees And Professional Services	4,465,62
Office Supplies	623,73
Hospitality And Entertainment	1,626.74
Office Total>	66,963.36

Report - USGO10 Rahamas Government - Ministry Of Fourism Page

Report Of U.S. Offices Half - Year Expenditure Expressed In United States Dollars For The Maif Year Ended 30/06/91

Expenditure

United States Total --->

2,451,521.51

Registrant: Bahamas Tourist Office

10/01/79 Jean Ann Kathrein

Registration#: 2310

The following persons in your organization filed short form registration statements on the date indicated by each name. These short forms are still in an active status. Please review and update where appropriate.

- F	- · ·		
Date Filed	Name	Current Role	Termination Date?
8/03/72	Joseph F. Delaney Hendrik G. van Helden		August 26, 1977 TERMINATED
8/03/72 8/08/73	Philip Mortimer Randolph G. Clare, Jr.	Manager Manager	TERMINATED
8/14/73 8/14/73	Robert Elwood Brady Harold Eugene Gibbs Frank B. Ramey	'91 SEF -4 A8 23 Manager	May 1, 1981 August 19, 1983
8/14/73 8/14/73	Dorothy Claire Howle Miguel T. Almunia Richard B. McDaniel	With the Committee	TERMINATED Feb. 14, 1983 TERMINATED
-8/14/73 8/14/73	Jack A. Norris Betty Jane Coen	We to the street of the MA	June 16, 1978 August 29, 1980
8/14/73 8/14/73	Richard R. Foreman Gordon Peter Ruppert Diane Torrey		Feb. 1, 1980 TERMINATED TERMINATED
2/01/74 8/02/74	Leroy A. Huyler Andrew P. Scantlebury Winston Drexel Munnings		June, 1975 Dec. 26, 1974
2/05/75 2/05/75	; David Livingstone Johnso ; Kenneth Allen Kuszpit	on Transferred	TERMINATED TERMINATED
7/30/75 12/05/75	Jerry Ray Buckingham Robert John Zrmack E. John Delevaux		TERMINATED Sept. 30, 1987 Oct. 8, 1978
3/29/77	7 Carl Kilmer 7 Leon Kopin 7 Kenneth Basulto		Sept. 1, 1978 Jan. 24, 1978 Dec. 31, 1978
3/29/77 8/05/77	7 James Seepes 7 Diane Johnson	Manager	TERMINATED
8/05/7 8/05/7	7 Diana Johnson 7 Richard Gregory Barrett 7 McNair Brown	Director	June 30, 1989 TERMINATED
8/05/7	7 Aron Hershowitz 7 Craig Clarke 7 Godfrey Pratt		April 30, 1982 Jan. 31, 1982 July 15, 1982
8/05/7° 8/05/7°	7 Patrick Michaels 7 Craig Woods 8 James R. Keer	Director	TERMINATED
5/25/7 5/25/7	8 Henry Lightbourne 8 John C. Zavitz	Manager Transferred	Oct. 5, 1978
5/25/7 5/28/7	8 Juanita Lilith Carey 8 Gerald R. Perrealit 8 Kent A. Foster	Transferred	May 15, 1978 July 31, 1979
10/03/7 3/13/7	8 Melvin L. Sibulkin 9 Iris P. Adderly	Sales Rep.	Dec. 29, 1978 March 28, 1980
3/13/7	9 W. Ken Rolle 9 Emmett G. Saunders 9 Basil H. Smith		August 31, 198 April 30, 196
10/01/7	9 Linville James Johnson 9 Jean Ann Kathrein	Manager	Dec. 17, 198

Registrant: Bahamas Tourist Office

Registration#: 2310

The following persons in your organization filed short form registration statements on the date indicated by each name. These short forms are still in an active status. Please review and update where appropriate.

apaar			
Date Filed	Name	Current Role	Termination Date?
	Edward E Archer	Manager	
10/01//9	Edward E. Archer Elaine M. Lesemann	Manager	
10/01/79	Norma F. Clarke-Briggs		June 1, 1988
10/01/79	Julie Ann Petschler		July 31, 1988
10/01/79	Sandra L. Morris		Feb. 18, 1982
	Athama M.D. Bowe		Sept. 1, 1987
	Luz Helena Latorre	Director	
1/28/80	Kenneth N. Schneider		Oct. 27, 1980
12/08/80	Andrew C.A. Albury	Executive	
12/08/80	Elaine Bethel	Executive	
12/08/80	Fanny C. Gardiner	Manager	
12/08/80	Patricia Petrie		Feb. 28, 1982
12/08/80	George W. Priester		Feb. 21, 1982
12/08/80	Kendal I. Major, II	Manager	- 1 1000
12/30/80	Tyrone C. Sawyer		Dec. 1, 1988
4/29/81	Rosann Levy		July 20, 1984
4/29/81	Ruth Backford Turner	Sales Rep.	7 7 00 1005
	Venola Rolle		July 30, 1985
8/14/81	Raymond T. Harrison	Manager	T 20 100E
	Robert Randall Crawford		June 30, 1985
	Mildred Pierce		Oct. 22, 1982
7/30/82	Ralph M. Lovett	Manager	
7/30/82	Jacqueline Markelson	Manager	D = 10 1000
	Gordon H. Goebel		Dec. 12, 1983
10/25/83	Edgar T. Pitman		June 30, 1985
2/28/84	Luis H. Izquierdo		Sept. 5, 1985
2/28/84	John Loughery	M = = = = = = = = = = = = = = = = = = =	Jan. 13, 1986
2/28/84	Blaine M. Stoddard	Manager	77 15 109/
4/25/84	Findley Patterson Wolffe	\/	July 15, 1984
10/02/84	Jeremiah T. Reid	Manager	Terminated
	Herman Barnathan		Terminated
3/10/86	Ronn L. Gibbs		July 31, 1988
3/10/86	Richard A. Neustadt	Manager	July 31, 1900
	Wanda Robertson Watts	Mallager	Sept. 13, 1988
	7 Jim Collins		Jan. 31, 1991
	Walter A. Elsaesser	Manager	Jan. Ji, ijji
	3 Thomas Michael Horn	Manager	
	9 Richard Weinstein	Manager	
9/13/89	9 Kirk E. Beck	nanager	